

## Survey Results

Thank you to everyone who responded to our first survey. The questions in Survey 1 gauged farmer confidence to tackle environmental challenges alongside attitudes to change and aspirations for the future.

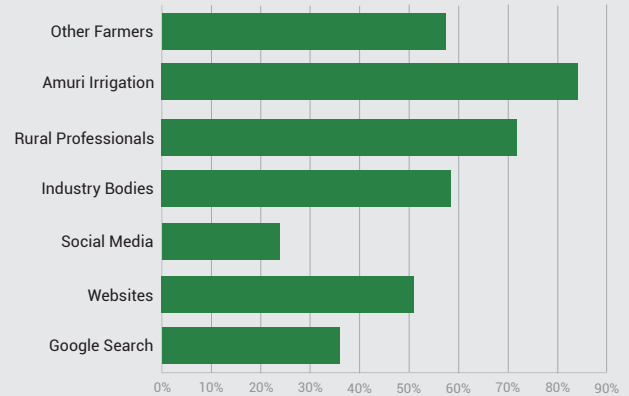
The results show farmers are confident that they understand which regulations relate to them. However, only half of the farmers surveyed feel they know how the regulations will impact their business. Farmers are sourcing information from a variety of sources including AIC, rural professionals, other farmers, industry bodies and the internet.

Farmers understand the impact their on-farm actions have in the catchment and are both willing and able to make the changes required. The majority of farmers surveyed (92%) felt it was important to consider the environmental impact of activities in the Basin and 82% believe that engaging in the wider community is important.

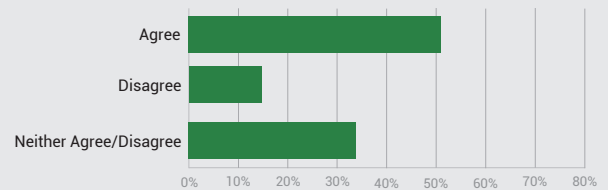
Over two thirds of farmers actively encourage others to improve their farm management and 98% believe that farming to a high standard is important for the future of farming industry.

Surveys are part of the Evaluation and Monitoring strategy for the project. The results indicate farmer engagement and the progress of our continual improvement goals. The next survey is scheduled for June 2023.

### I know where to find the information I need on environmental regulation.



### I know how current regulations will affect my business.



## Catchment Groups Progress

A number of workshops were held in January 2023 with group facilitators, farmer leads (farmer representatives from each catchment group) and project partners.

A facilitator forum kicked things off with the five group facilitators meeting to discuss the activities of their groups, refine resources, and share insights and/or learnings. Forums will be held every quarter throughout the duration of the project.

The farmer leads, facilitators, project team members and other AIC representatives met on 25 January for a workshop looking at the key elements of the project along with agreeing an approach for the first catchment group meeting and reviewing a draft of the intended presentation. The workshop was wrapped up with a BBQ generously provided by Fonterra.

The catchment group roll out commenced on 15 February with the Coldstream/Innes Drain group meeting at the Culverden Fire Station to review their specific catchment data. This session received very positive feedback from the participants who are keen to progress their ideas.

Not sure when your meeting is? Your facilitator or farmer lead will be in contact once a date has been confirmed for each group. Highlight your calendar!



First cab off the rank - Coldstream/Innes Drain Group

## Queries & Feedback

If you have any queries or feedback about the project, please contact either Lucy Johnson or Jennifer Mathieson via the details below.



Lucy Johnson, Project Lead  
027 459 2303, [lucy@amuriirrigation.co.nz](mailto:lucy@amuriirrigation.co.nz)



Jennifer Mathieson, Project Coordinator  
027 339 2747, [jennifer@amuriirrigation.co.nz](mailto:jennifer@amuriirrigation.co.nz)